

Gender – Male
Gender – Female

Race – White
Race – Black

Race – Hispanic
Religion – None

Religion – Protestant
Religion – Catholic

Religion – Evangelical Protestant
Occupation – Attorney

Occupation – Teacher
Occupation – State Legislator

Occupation – City Council Member
Occupation – Factory Foreman

Occupation – CEO
Occupation – Farmer

Occupation – Political Staffer
Occupation – Small Business Owner

Occupation – Former US Army Major
Personality – Decent

Personality – Inspiring
Personality – Compassionate

Personality – Knowledgeable
Personality – Empathetic

Personality – Strong Leader
Personality – Intelligent

Personality – Moral
Endorsements – Major area newspapers

Endorsements – Reproductive rights groups
Endorsements – Civil rights groups

Endorsements – Environmental groups
Endorsements – Gun control groups

Endorsements – Labor unions
Endorsements – Veterans groups

Endorsements – Business groups
Endorsements – Tax reform groups

Endorsements – Energy groups
Endorsements – Gun rights groups

Endorsements – Christian groups
Endorsements – Tea Party groups

Record – Help my constituents get the benefits they deserve
Record – Work across the aisle to get things done

Record – Stand with my party to do what's right
Record – Secure appointment to a powerful legislative committee

Record – Refuse to compromise my principles even when it means taking on my party
Issue – Promote expanding free trade agreements

Issue – Defend the rights of LGBT individuals
Issue – Expand government and unemployment assistance for those in need

Issue – Provide a path to citizenship for undocumented immigrants
Issue – Protect a woman's right to choose

Issue – Raise taxes on those making more than \$250,000 a year
Issue – Regulate CO2 emissions to combat global warming

Issue – Reform policing and stop racial profiling
Issue – Reduce the size of military and number of military bases

Issue – Strengthen gun control through commonsense restrictions
Issue – Protect jobs and industry from unfair foreign trade

Issue – Prevent and prosecute abuse of government assistance programs
Issue – Toughen sentences and penalties for criminals

Issue – Expand domestic oil and gas production through drilling
Issue – Cut taxes on income and capital gains for all

Issue – Strengthen border security to stop illegal immigration
Issue – Strengthen our military and national defense

Issue – Protect gun owners' rights to defend themselves and others
Issue – Protect the lives of the unborn

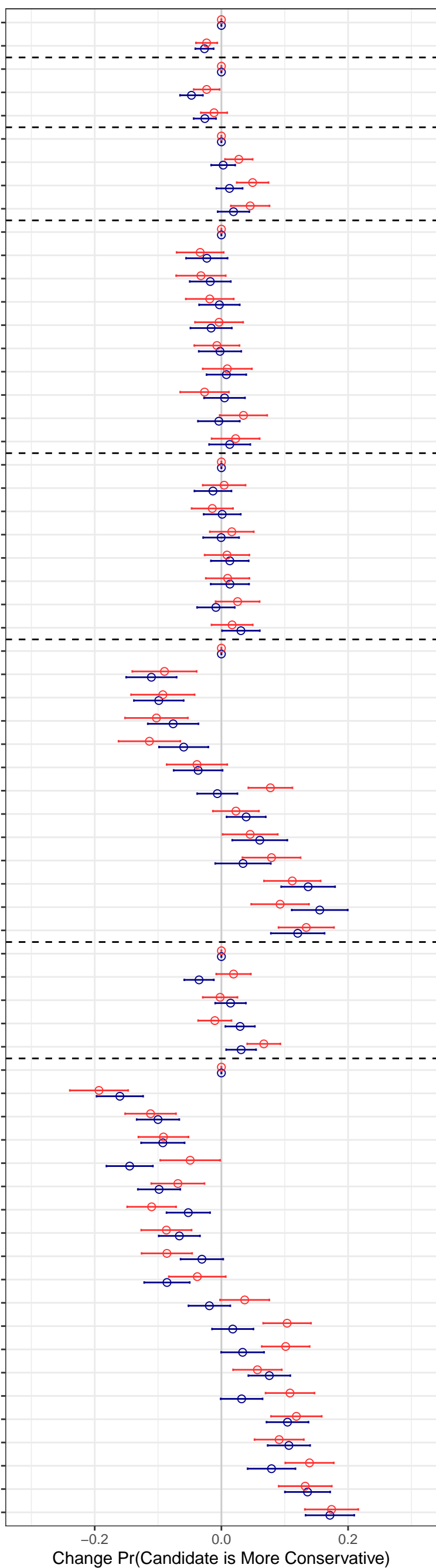
Issue – Defend traditional marriage and religious beliefs

PID

Democrat

Republican

Experimentally Manipulated Variable



Change Pr(Candidate is More Conservative)